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香港地產行政師學會
HONG KONG INSTITUTE OF REAL ESTATE ADMINISTRATORS



22 June 2018

Seminar on Information Technology

“Smarter FM: Exploration on the Technological Development and Applications in Facility and Property Management”

7 July 2018 (Saturday)

Chartered Institute of Housing Asian Pacific Branch (CIHAPB), Hong Kong Institute of Real Estate Administrators (HIREA), and Urban Research Group, Department of Public Policy, City University of Hong Kong have jointly organized a talk as follows:

Date & Time	7 July 2018 (Saturday); 10:30 am – 12:00 noon
Venue	Lecture Theatre 15 (LT-15), Floor 4, Yeung Kin Man Academic Building, City University of Hong Kong, Tat Chee Avenue, Kowloon Tong, Kowloon.
Content	<p>As an applied management science discipline, Facility Management (FM), within the era of fast technological revolution, should be developed with a concentration on the scenario applications of robust technologies, which enhances the effectiveness and efficiency of decision-making process and performance management. Finally, the transition from “Smart FM” to “Smarter FM” will be realized.</p> <p>Two key components of the definition of “Smarter FM” are “Intelligent Building” and “Smart Operations”. “Smarter FM” aims to improve the end-users’ experience and working efficiency, support the decisions made on the operations of real estate/facilities and prompt the sustainable development via utilizing scenario applications of multiple technologies, e.g. Internet, IoT, Big Data and Artificial Intelligence etc.</p> <p>In this talk, the speaker will use her exploration experience in the technological applications for different scenarios in facility and property management to discuss and clarify the connotation of “Smarter FM”.</p>
Speaker	<p>Ms. Joie Wu Executive Director of Shenzhen Facility Management Community Tech Co., Ltd.</p> <p>Ms. Wu had been working at Huawei Technologies Co. Ltd. from 1998 to 2015. She is a pioneer in the administrative support and FM industry in Mainland China. In 2015, she established Shenzhen Facility Management Community Tech Co., Ltd., dedicating to the technological application and promotion in FM. She got her MBA degree from Guanghua Management School, Peking University. She also has a bachelor’s degree in Electric Automation.</p>
Programme	10:10 am Registration 10:30 am Start of the Seminar 11:30 am Q&A Session 12:00 noon End of the Seminar
Language	Mandarin
Fees	CIH Member and Chartered Member -- Free of Charge HIREA Member -- Free of Charge Student of the Department of Public Policy, City University of Hong Kong -- Free of Charge
Capacity	100 persons (CIH Member, CIH Chartered Member, HIREA Member and Student of City University of Hong Kong) (first-come-first-served)
CPD	1.5 Units (Education and Training)

For enrolment, please sign up by completing and returning the Reply Slip via email apb@cih.org.hk **on or before 30 June 2018**.

For further enquiries, please contact the CIHAPB Secretariat at 2356 8680.

Chartered Institute of Housing Asian Pacific Branch

Reply Slip

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7 July 2018 (Saturday)

at LT-15, Floor 4, Yeung Kin Man Academic Building,
City University of Hong Kong,
Tat Chee Avenue, Kowloon Tong, Kowloon

(To be returned by 30 June 2018)

To : CIHAPB (Fax: 2356 7332)
Units 2008-2010 Telford House
16 Wang Hoi Road
Kowloon Bay, Kowloon
Hong Kong

(Please “✓” in the box as appropriate)

Member of Organizers:	<input type="checkbox"/> Chartered Institute of Housing Asian Pacific Branch (CIHAPB)
	<input type="checkbox"/> Hong Kong Institute of Real Estate Administrators (HIREA)
	<input type="checkbox"/> Department of Public Policy, City University of Hong Kong

Member's Details

Name	(English)	(Chinese)
Membership No.		Membership Type
Mobile	E-mail	
		(for e-mail confirmation purpose)
Signature		Date

Remarks

1. Reservation by fax is accepted. Successful enrollment will be confirmed by email **after the enrollment deadline.**
2. Enrollment reservations are subject to the final decision of the organizers.